prolinkage

AI VISIBILITY SNAPSHOT · SAMPLE REPORT

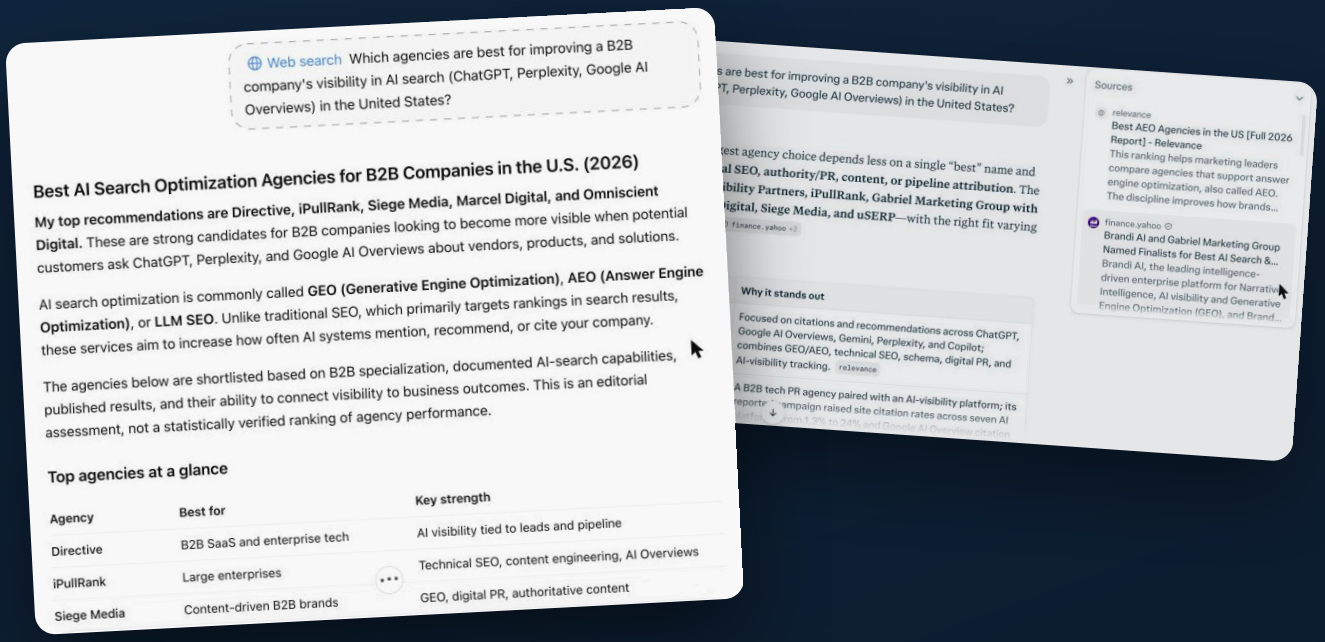
# Are AI answers naming you?

*A free first look at where a business appears when buyers ask ChatGPT, Perplexity and Google's AI answers for a shortlist. This sample is our own: we ran it on Prolinkage.*

**0 of 3**
category answers name Prolinkage

**18**
other agencies named instead

**2**
stale facts in our own brand answer




Subject: prolinkage.com
Captured 6 November 2026 · US buyer questions

Prepared by Prolinkage
prolinkage.com/ai-visibility-snapshot

# The four readings

We asked the three engines most buyers use the same shortlist question a US B2B marketing lead would ask, then asked ChatGPT about us by name. Every number below comes from a screenshot in this report, captured on 6 November 2026.

**0 / 3**

Category answers that name Prolinkage (ChatGPT, Perplexity, Google AI Overview)

**18**

Distinct agencies the three answers named instead; only one appeared in all three

**Yes**

Asked about Prolinkage by name, ChatGPT describes it accurately and says it is “worth shortlisting”

**2**

Stale or conflicting facts in that brand answer (an outdated result figure and the founding year)

**The engines know who we are, but they don’t think of us when a buyer asks for a shortlist. That gap is what this report is about, and it is the most common pattern we see.**

## What decides the shortlist

The answers did not come from our website. They came from “best agency” roundups, press releases and directory listings: Perplexity drew on 10 such sources, and Google on 3 roundup pages. A brand that isn’t on those pages isn’t in the answer, however good its site is.

## The first thing to fix

Get named on the third-party pages the engines read for this question, and make every public profile tell the same, current story. Page 10 lists five actions in order.

# How we tested

AI answers change with the engine, the wording, the location and the account. So we fix all four, write them down, and give you the exact questions to re-run yourself.

| Condition | Setting |
|---|---|
| **Date** | 6 November 2026, captured between 19:20 and 19:40 IST |
| **Market** | United States, named in every question; Google set to hl=en, gl=us |
| **ChatGPT** | Web search on; temporary chat, so no memory, history or custom instructions |
| **Perplexity** | Logged out, default Search mode |
| **Google** | Standard results page with AI Overview |
| **Privacy** | Account names, avatars and sidebars cropped or blurred in every screenshot |
| **Limits** | One run per question. Answers vary between runs, so the full audit repeats each question across days |

## Re-run this yourself

```
Which agencies are best for improving a B2B company’s visibility in AI search (ChatGPT, Perplexity, Google AI Overviews) in the United States?
```

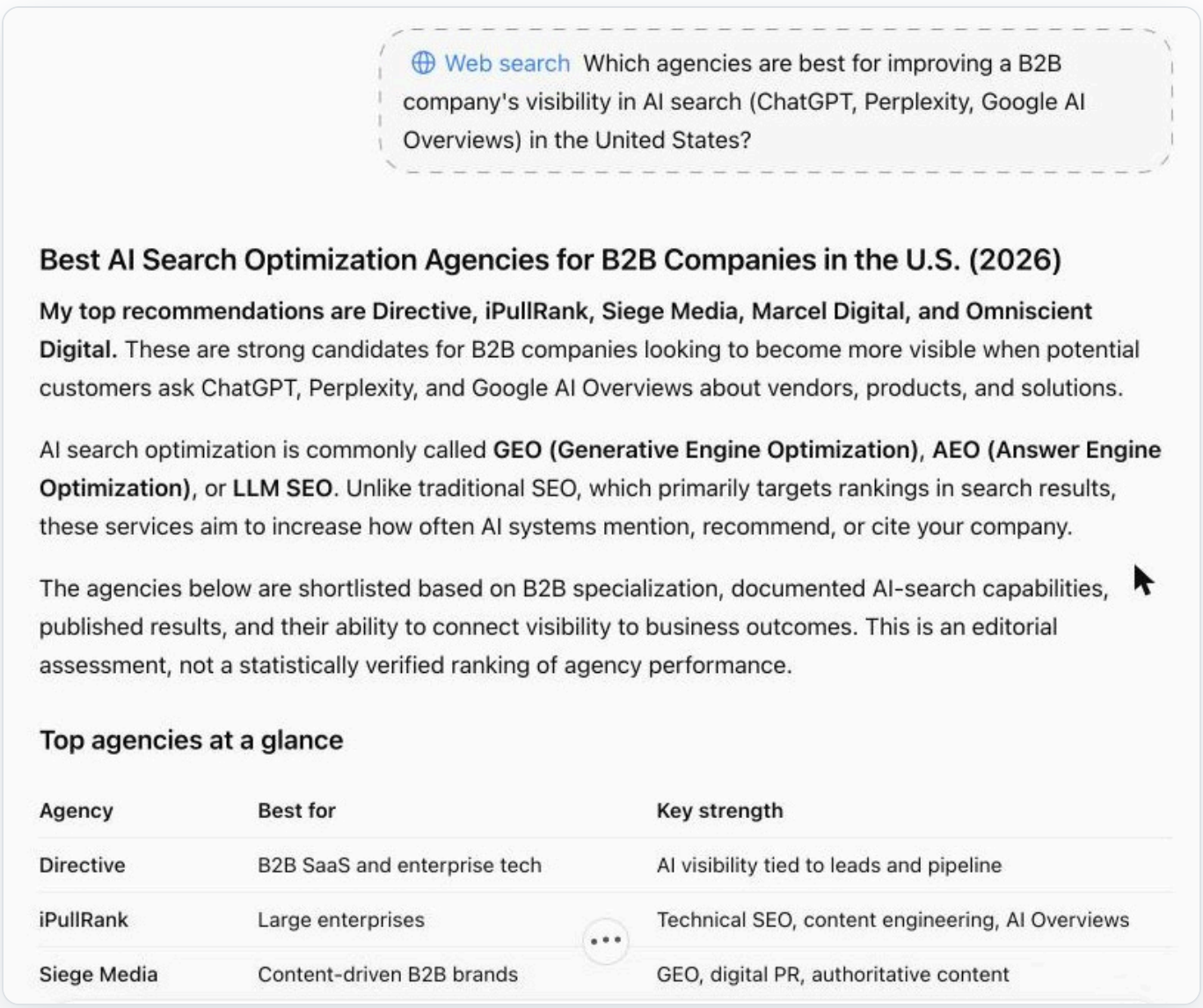
```
best AI search visibility agency for B2B companies in the United States
```

```
What is Prolinkage (prolinkage.com)? What services does it offer, and would you recommend it for SEO and AI search visibility?
```

> **In your free report we use your category, your market and the questions your buyers actually ask, not ours.**

# ChatGPT names eight agencies.

NOT NAMED




*ChatGPT with web search, temporary chat, 6 November 2026. Category question for the United States.*

## WHAT WE FOUND

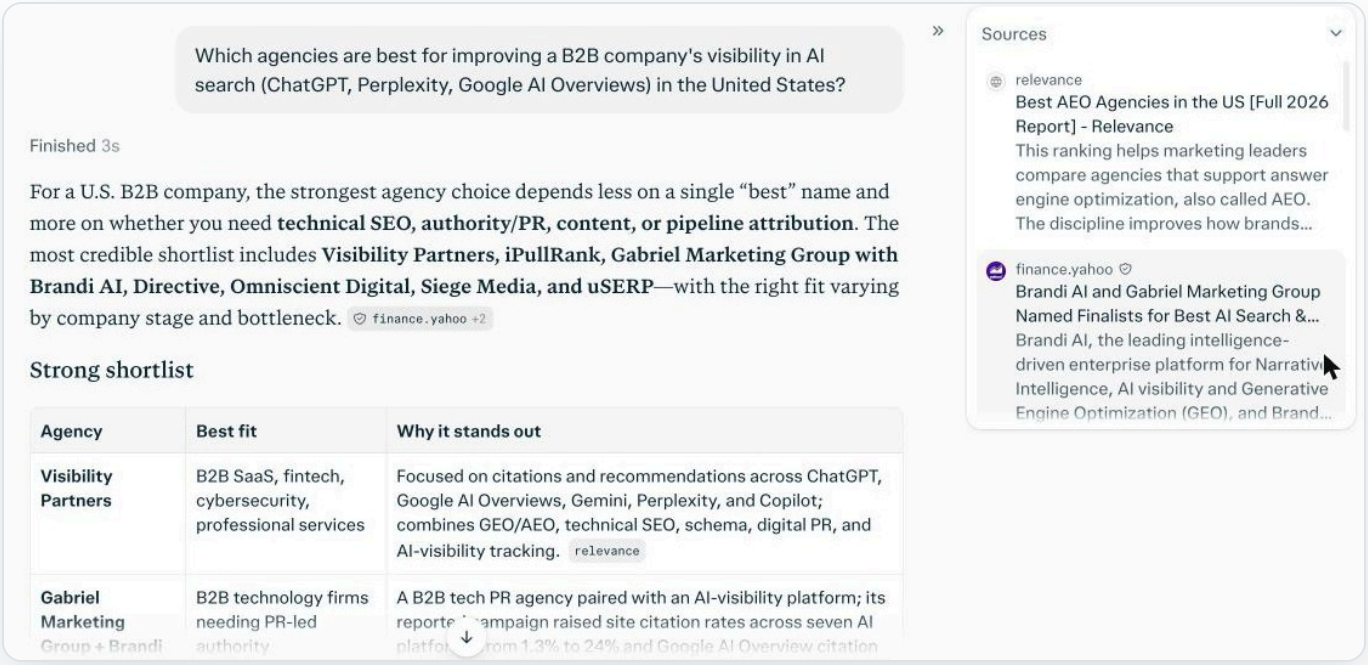
Top picks: Directive, iPullRank, Siege Media, Marcel Digital and Omniscient Digital, followed by Animalz, Graphite and Go Fish Digital. Prolinkage does not appear.

## WHY IT MATTERS

ChatGPT explains each pick with **published case studies tied to pipeline** (demo bookings, LLM-referred leads) and **named B2B clients**. It rewards evidence it can quote, so dated, specific proof decides who gets named.

# Perplexity reads the roundups.

NOT NAMED




*Perplexity, logged out, 6 November 2026. Same question. Sources panel on the right.*

## WHAT WE FOUND

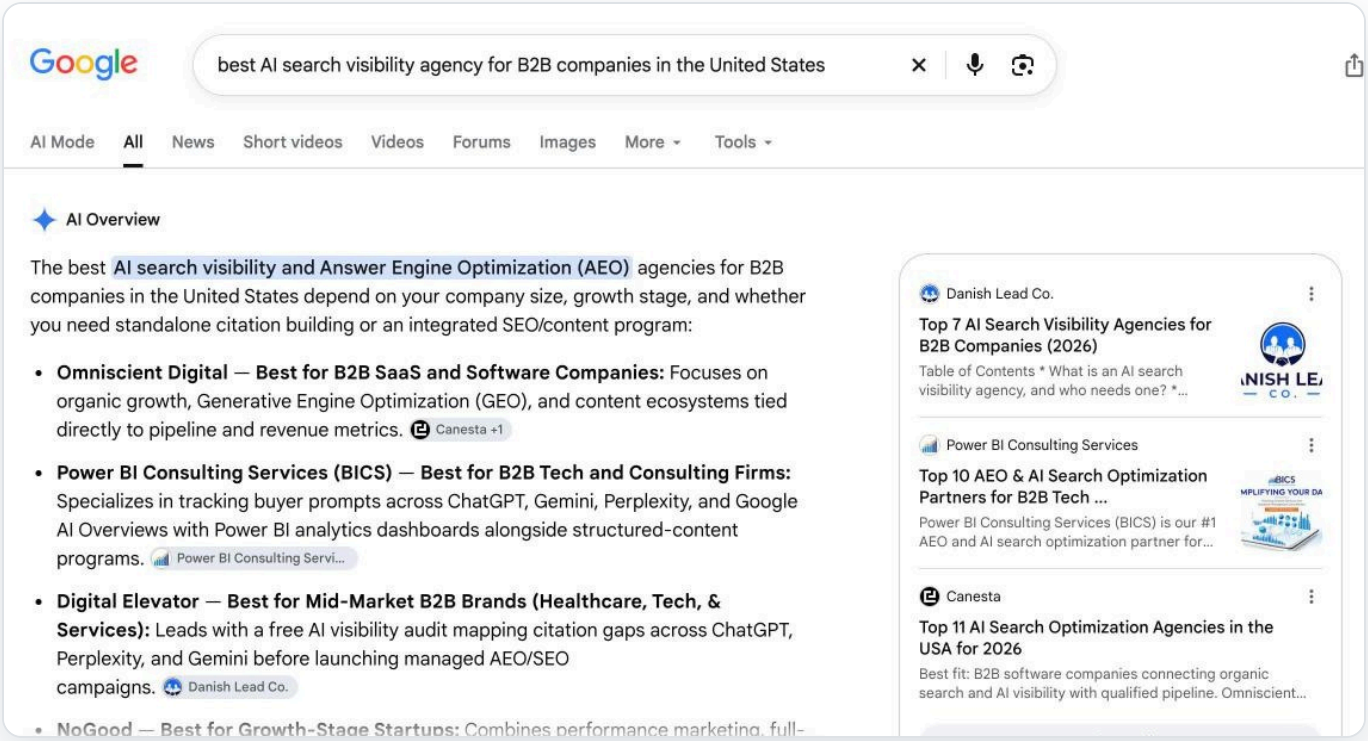
Ten agencies named, built from **10 sources**: "best agency" rankings (Relevance, bbntimes, DerivateX, Rock The Rankings, TripleDart), press releases (Yahoo Finance, openPR) and the Semrush agency directory, which it cited twice.

## WHY IT MATTERS

Perplexity warns that many of these lists are written by agencies ranking themselves first, and uses them anyway. Being on the pages it reads matters more than being the best. The Semrush agency directory is a listing any agency can claim.

# Google quotes three listicles.

NOT NAMED




*Google AI Overview, hl=en gl=us, 6 November 2026. Profile photo cropped.*

## WHAT WE FOUND

Six agencies named: Omniscient Digital, Power BI Consulting Services, Digital Elevator, NoGood, Hamster Garage and SourceRank AI. The cited pages are three “Top 7 / Top 10 / Top 11” roundups, and one of them is written by an agency that ranks itself first.

## WHY IT MATTERS

Google’s list barely overlaps ChatGPT’s: only Omniscient Digital is on both. Each engine has its own shortlist, so you have to check each one.

# Eighteen names, three shortlists.

Every agency named in the three category answers, and which engine named it. One appears in all three, four in two, and the rest in only one.

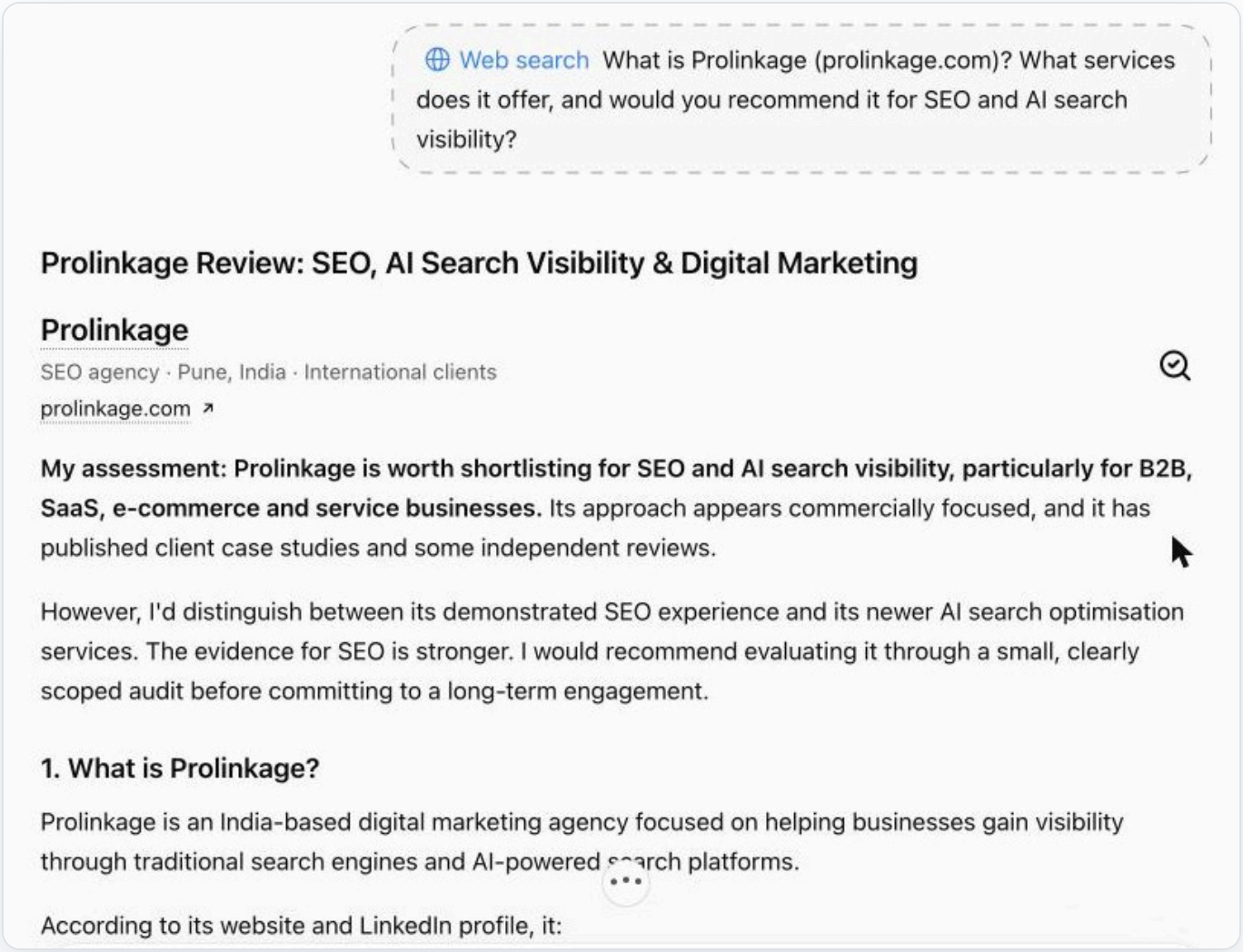
| Agency | ChatGPT | Perplexity | Google AIO |
|---|---|---|---|
| **Prolinkage** | ○ | ○ | ○ |
| Omniscient Digital | ● | ● | ● |
| Directive | ● | ● | ○ |
| iPullRank | ● | ● | ○ |
| Siege Media | ● | ● | ○ |
| Animalz | ● | ● | ○ |
| Marcel Digital · Graphite · Go Fish Digital | ● | ○ | ○ |
| Visibility Partners · Gabriel Marketing Group · uSERP · Rivetline · Nine Peaks Media | ○ | ● | ○ |
| Power BI Consulting Services · Digital Elevator · NoGood · Hamster Garage · SourceRank AI | ○ | ○ | ● |

## Names per engine




**In your report this table lists your competitors: who buyers hear about instead of you, and on which engine.**

# Asked by name, ChatGPT knows us. RECOMMENDED




*ChatGPT with web search, temporary chat, 6 November 2026. Brand question.*

| What ChatGPT said | Status |
|---|---|
| Pune-based, serving international clients, more than a decade of experience, ten service lines | ACCURATE |
| “Worth shortlisting … evaluate through a small, clearly scoped audit” | FAVOURABLE |
| FullTilt: “4.17× generative AI impressions”, a figure we replaced on our site with the dated 6.7× (3.45K → 23.1K) | STALE |
| Founding year “2015 on LinkedIn”, while directory listings say 2011 | CONFLICT |
| “The evidence for SEO is stronger” than for AI search | PROOF GAP |

AI engines repeat whatever the public record says, including old numbers and inconsistent profiles. Fixing the record is part of the work.

# The site is open. The proof isn’t reaching the engines.

Before blaming content, we check whether AI crawlers can reach and understand the site. Checked from outside on 6 November 2026.

| Check | Result | Status |
|---|---|---|
| GPTBot, PerplexityBot, ClaudeBot, Google-Extended | All receive the page (HTTP 200) | PASS |
| robots.txt | Blocks only /wp-admin/; sitemap declared | PASS |
| Structured data on the homepage | Organization, WebPage, BreadcrumbList, FAQPage | PASS |
| XML sitemap | Live, current, every article listed | PASS |
| llms.txt | Not present (optional; Google ignores it) | OPTIONAL |
| Third-party listings the engines cite | Not on the roundups or directory pages used in this test | GAP |

## What we can’t see from outside

How many visits already arrive from ChatGPT or Perplexity, and whether they turn into enquiries. With read-only access to your Google Analytics 4 and Search Console, the full report adds that reading. Without it, we work from public data and tell you so.

# Five actions, in order.

**1** **Get onto the pages the engines read**
Claim and complete the directory listings the answers cite (the Semrush agency directory, Clutch categories) and pitch inclusion in the roundups that rank for the category.

**2** **Make every profile tell the same, current story**
One founding year, one address, one service list, current results. The engines quote the oldest version they find.

**3** **Publish proof the engines can quote**
Dated, named case studies with the source in view, especially for AI search, where the engine judged our evidence weaker.

**4** **Earn reviews where buyers and engines look**
Recent reviews on Clutch and G2 from clients in the target market.

**5** **Re-run the same questions every month**
A fixed set of buyer questions on all three engines, dated, so movement is visible and not anecdotal.

**Want this for your business? We run your buyers' questions on the main AI engines, read every answer, and send the report back, human-reviewed, free and with no call required.**

**prolinkage.com/ai-visibility-snapshot**